



## Press Release

*For Immediate Release*

**14 November 2021**

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### LAUNCHING CEREMONY JUSTICE FOR PALESTINE ACTION FRONT'S BLUEPRINT & STRATEGIC PLAN

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**KUALA LUMPUR, 14 NOVEMBER 2021** – Former Minister of Foreign Affairs, YBhg. Tan Sri Dr. Syed Hamid Albar, today officiated the launched the Justice for Palestine Action Front (JPAF) Blueprint and Strategic Plan. JPAF, which was initially launched on 18 July 2021 is a public initiative sponsored by the Malaysian Research and Education Foundation (MyREF), a foundation registered with the Prime Minister's Department, together with the Allied Coordinating Committee of Islamic NGO (ACCIN).

The launching of the JPAF Blueprint and Strategic Plan is one of the major milestones achieved within three months after the establishment of JPAF in July 2021. The development of this blueprint and strategic plan comprises of multiple structured engagements with relevant stakeholders and experts, avouched with comprehensive research to ensure the success of achieving the vision of Palestine State for All.

While presenting his keynote address during the launching ceremony today, Tan Sri Dr. Syed Hamid Albar remarked, “The current positive wave of changes in opinion towards acknowledging the suffering of Palestinians have shown that there are opportunities for Palestinians to gain international support in returning to their homeland.”

Meanwhile JPAF Chairman, Emeritus Professor Dato' Abang Abdullah Abang Ali stressed that JPAF did not intend to re-invent the wheel but rather, leverage on the strength of JPAF's allies which consists of the existing NGOs and civil society organisation (CSOs) that were already on the ground, operating for years with the same goal, which was to free Palestine.

JPAF aims at focusing on strategic issues such as world public opinion on social media, the return of Palestine refugees, and the recognition of Palestine as a sovereign state. JPAF's existence and operations should complement, not overlap, existing local and international NGOs' humanitarian aid, reconstruction, and awareness efforts.

Under its task forces, JPAF will work to mobilise global public opinion, promote unity and the formation of a Palestinian National Front, and introduce the Palestine State for All through international advocacy and diplomacy. The blueprint's task force planning and activities are tailored to emphasis on the comprehensive and long-term solutions to Palestinian challenges. This campaign is critical to eliminating the 73-year-long persecution and oppression of the Palestinian people.

The strategies and activities that will be conducted by JPAF through the blueprint will require support from all angles, especially the current NGOs and CSOs which are actively involved in Palestine. JPAF also encourages the involvement of volunteers to support the respective task forces and sub-committees in JPAF. Further information and registration forms regarding volunteers can be referred in JPAF web portal.

The JPAF Blueprint and Strategic Plan launching ceremony were attended by representatives of NGOs such as the Malaysian Islamic Youth Movement (ABIM), IKRAM, Association of Nexgen Christians of Malaysia (ANCOM) and representatives of local and international NGOs. Also present were representatives from higher education institutions.

For more information on Justice for Palestine Action Front, please visit: [www.justpalestine.org](http://www.justpalestine.org)

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